



WHAT:

Fun, functional, hand-drawn maps of leading tourism destinations around the country and internationally.



#discoverymap

Discovery Map recently launched a year-long [Instagram](#) campaign for travelers to share photos of map destinations for a chance to win a \$100 gift card every month.

Visit

www.discoverymap.com/instagram
for details.



About Discovery Map

Discovery Map International is the country's leading provider of curated guides to top tourist destinations, cities and towns throughout North America. The distinctively colorful, hand-drawn maps are a favorite of travelers for navigating local dining, attractions, businesses, cultural experiences – and even the best locations to take selfies. Discovery Maps can be found in hotels, restaurants, shops and other participating venues, and also at discoverymap.com. Named by *Forbes* as “one of the best franchises to buy,” and graded in the top 5% of ranked franchise systems by *FranchiseGrade.com*, Discovery Map International is headquartered in Waitsfield, VT, in the heart of the Green Mountains.

BY THE NUMBERS



40 million
map users



130-plus
destinations
in North America

30 US states, Canada and Puerto Rico



30+ year
national brand



90+
franchisees



1981
founded