



## **WHAT:**

Fun, functional, hand-drawn maps of leading tourism destinations around the country and internationally.



***#discoverymap***

Discovery Map recently launched a year-long [Instagram](#) campaign for travelers to share photos of map destinations for a chance to win a \$100 gift card every month.

Visit

[www.discoverymap.com/instagram](http://www.discoverymap.com/instagram)  
for details.



## **About Discovery Map**

Discovery Map International is the country's leading provider of curated guides to top tourist destinations, cities and towns throughout North America. The distinctively colorful, hand-drawn maps are a favorite of travelers for navigating local dining, attractions, businesses, cultural experiences – and even the best locations to take selfies. Discovery Maps can be found in hotels, restaurants, shops and other participating venues, and also at [discoverymap.com](http://discoverymap.com). Named by *Forbes* as “one of the best franchises to buy,” and graded in the top 5% of ranked franchise systems by *FranchiseGrade.com*, Discovery Map International is headquartered in Waitsfield, VT, in the heart of the Green Mountains.

## BY THE NUMBERS



**40 million**  
map users



**130-plus**  
**destinations**  
in North America

30 US states, Canada and Puerto Rico



**30+ year**  
national brand



**90+**  
franchisees



**1981**  
founded