

FOR IMMEDIATE RELEASE
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Discovery Map International, Inc. Named a 2018 Top Franchise by Franchise Business Review
Independent Survey Shows Franchise Owners Are Highly Satisfied with Discovery Map's Performance

DATELINE: WAITSFIELD, VT...

Discovery Map International, Inc. was recently named a top franchise for 2018 by Franchise Business Review. This is the 13th annual ranking of the top 200 award-winning franchise opportunities. The list is available at <https://franchisebusinessreview.com/page/top-franchise-opportunities/>.

Discovery Map International is the leading provider of curated maps and guides to top tourist attractions, cities and towns throughout North America. Discovery Map International, Inc. Founded in 1977, the company began franchising in 1992. Today, Discovery Map International has maps in 132 communities with 91 franchise owners.

[Franchise Business Review](#), a franchise market research firm that performs independent surveys of franchisee satisfaction, provides the only rankings and awards for franchise companies based solely on actual franchisee satisfaction and performance ([see video for explanation](#)). Franchise Business Review publishes its rankings of the top 200 franchises in its annual [Guide to Today's Top Franchises](#).

Discovery Map International, Inc. was among 334 franchise brands, representing approximately 30,000 franchise owners, that participated in Franchise Business Review's research. Discovery Map International, Inc. franchisees were surveyed on 33 benchmark questions about their experience and satisfaction regarding critical areas of their franchise systems, including training & support, operations, franchisor/franchisee relations, and financial opportunity.

"There are thousands of successful franchise companies operating in North America, but many of those companies do not offer a solid investment opportunity for the actual franchise owners," says Eric Stites, CEO of Franchise Business Review. "As an independent research firm, we rate the franchise companies in the marketplace today and identify those that have the highest levels of satisfaction and performance among their franchisees in order to help entrepreneurs when choosing which franchise to invest in. The companies on this year's list are the top performing brands in the areas critical to their franchisees' success."

"Discovery Map is truly a unique and appealing franchise opportunity. It's not a 9-to-5 gig and you don't necessarily have to work 12 months a year to run a successful franchise. You just have to be willing to work hard when you work," said Peter Hans, president of Discovery Map International since 2005. "This recognition by Franchise Business Review is gratifying on several levels, but mostly that we're delivering a system that works for our owners and they appreciate that."

Visit FranchiseBusinessReview.com to see the full description of the [2018 Top Franchises](#).

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About Discovery Map International, Inc.

About Discovery Map International is the country's leading provider of curated guides to top tourist destinations, cities and towns throughout North America. The distinctively colorful, hand-drawn maps are a favorite of travelers for navigating local dining, attractions, businesses, cultural experiences, ski destinations – and even the best locations to take selfies. Discovery Maps can be found in local hotels, restaurants, shops, visitor information centers and other participating venues, and at discoverymap.com. Named by Forbes as “one of the best franchises to buy” in 2015, Discovery Maps International is headquartered in Waitsfield, VT, in the heart of the Green Mountains.

For information about the Discovery Map International franchise opportunity, visit <https://discoverymapfranchise.com> or call 802-316-4060

About Franchise Business Review

Franchise Business Review (FBR) is the only independent market research firm that specializes in benchmarking franchisee satisfaction based exclusively on ratings and reviews from franchise owners. FBR publishes free and unbiased franchisee satisfaction research reports throughout the year online at <http://www.FranchiseBusinessReview.com>.

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